

Addison Lipson

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Los Angeles CA

PERSONAL SUMMARY

Creative and accomplished fashion designer with extensive experience in ready-to-wear design and original print creation. Known for developing high-impact, best-selling painterly and artisanal prints. Skilled in designing across all categories, including apparel and accessories. Experienced in leading full seasonal concepts from mood boards and color stories to final product.

KEY COMPETENCIES & SKILLS

- Adobe Creative Suite
- Procreate
- Print design
- Creative direction
- Competitive Brand Analysis
- Seasonal Forecasting and trend research
- Garment Construction Techniques
- Fabrications
- Project management
- Tech Packs
- Flat Drawings
- Embellishment and Embroidery
- Pattern & Fit Analysis
- Vendor Relations
- Development and Finishing
- MS Office Suite and Excel

EXPERIENCE

Designer

Cleobella | Huntington Beach, California | Mar 2022-Current

- Owned the entire design lifecycle from initial inspiration to final sample approval, including mood boards, color palettes, and textile direction.
- Designed original prints in watercolor, painterly, and block-print styles, with strong sell-through, including multiple best-selling styles
- Responsible for designing seasonal collections across all categories, including dresses, outerwear, bottoms, sweaters, and accessories.
- Introduced new bodies and silhouettes that became brand staples and core carryover styles.
- Stayed ahead of trends through regular market research, vintage inspiration, and forecasting.
- Presented concepts and line plans to leadership, aligning with brand vision and seasonal goals.
- Contributed to sustainability efforts by incorporating natural fibers and artisan techniques into collections.
- Mentored junior designers and interns, supporting team growth and collaboration

Technical Designer

Cleobella | Huntington Beach, California | Nov 2020-Mar 2022

- Interpreted designer sketches and translated creative vision into technical flat sketches and spec sheets for development.
- Created and maintained detailed tech packs including construction details, BOMs, graded specs, and fit comments.

- Led fittings on live models or dress forms; documented fit notes and construction revisions to ensure alignment with design intent and brand standards.
- Collaborated cross-functionally with design, production, and overseas vendors to ensure clear communication and timely execution of samples and bulk production.
- Measured prototypes and samples accurately and updated specs based on fit session feedback.

Freelance Technical Designer

Cult Gaia | Los Angeles, CA | Aug 2020-Sep 2020

- Made applicable construction and fit adjustments to maintain brand high-quality garments.
- Updated CADs and created construction pages in tech pack to guide vendor in prototype development.
- Developed CADs in Illustrator and Photoshop plus BOMs for production in Excel.
- Integrated newly acquired computer program to upload 100 styles Bill of Materials (BOM) in WFX.
- Categorized all materials including new trims, fabric/colors, and details to be uploaded into PLM.

Associate Technical Designer for Majorelle

Revolve | Los Angeles, CA | Feb 2019-Jul 2020

- Co-managed Majorelle brand by overseeing calendar deadlines, fitting protos to TOPs, and seeing clear fit notes and grading to vendors.
- Implemented live fit sessions, checking sample off body for all prototypes to reduce number of samples.
- Monitored all stages of development and provided timely detailed comments to overseas vendors
- Improved productivity by reducing samples received from 1st proto to TOP for brand Majorelle by 25%.
- Advised on construction using boning, bust cups, binding etc. to achieve desired fit and quality construction.
- Conceived and created 7 best-selling styles for Revolve brand.

Senior Assistant Technical Designer for NBD & Gowns Capsule

Revolve | Los Angeles, CA | Aug 2018-Feb 2019

Assistant Technical Designer for Chrissy Teigen, NBD/XBYNBD, & Gowns Capsule

Revolve | Los Angeles, CA | Aug 2017-Feb 2019

Technical Design Intern

Halston | Los Angeles, CA | Jan 2017-Jul 2017

Freelance Graphic Artist (p/t)

good hYOUman | Los Angeles, CA | Feb 2016-May 2016

EDUCATION

Bachelor of Science: Apparel Technical Design

Fashion Institute of Design & Manufacturing (FIDM) | Los Angeles, CA

Associate of Arts: Merchandise Product Development

Fashion Institute of Design & Manufacturing (FIDM) | Los Angeles, CA

WEBSITES, PORTFOLIOS, PROFILES

- <http://www.addisonlipson.com>
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